



Río Bravo

Ecological and Landscaping Recovery of Juarez' Riverfront

our group

Rio Bravo Park is a group of people gathered by a common intention:

- *The recovery of the ecological, historical, landscape, and recreational heritage of the Río Bravo (Rio Grande River)*

We include people from the public as well as the private sector.



Who are we ?

Ecological and Landscaping Recovery

our goal

Our goal is to create a Mega-Park in the urban area of Juarez located at the Rio Bravo's influence area.

By doing so, we intend to offer the society a recreational and communitarian open space while protecting a key piece of our natural environment



What do we pursue ?



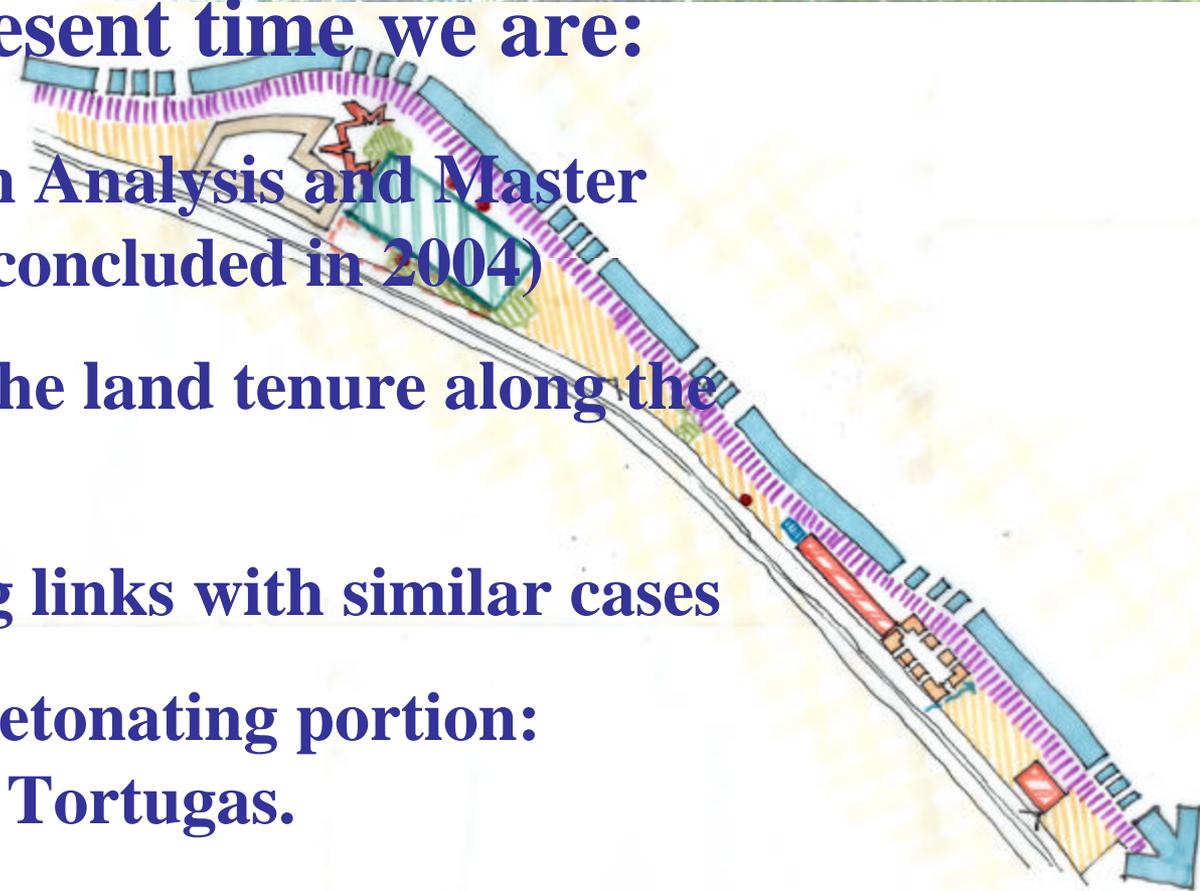
We are self-conscious of the importance and magnitude of the project:

- **We know that, as an ecological restoring, the Juarez section of the Bravo cannot be seen as an isolated element.**
- **We need to come together with as many institutions and groups looking after the river's re-establishment as possible.**

Why are we here today ?

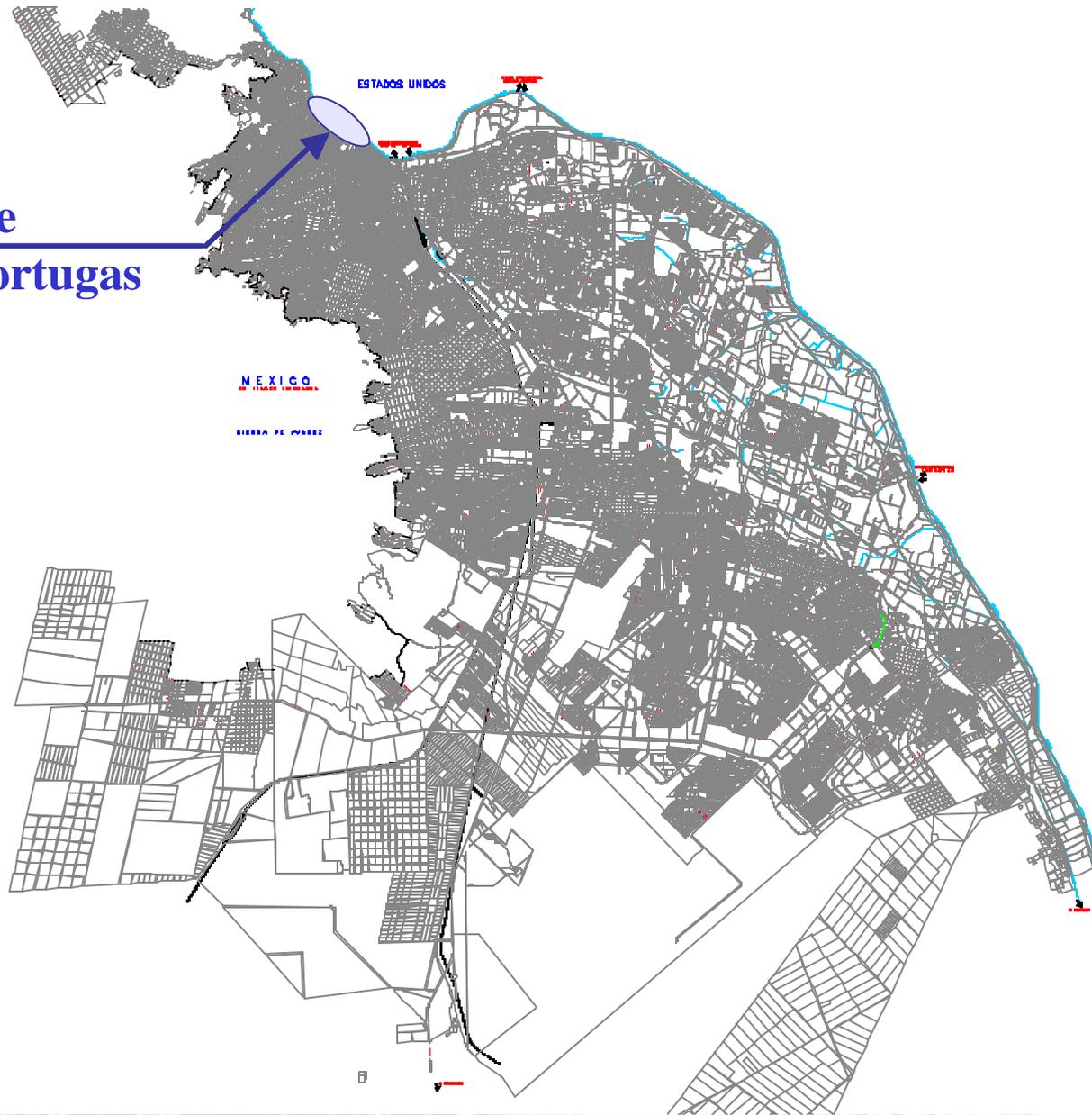
The group is gathering once a week and at the present time we are:

- **Initiating an Analysis and Master Plan (to be concluded in 2004)**
- **Reviewing the land tenure along the riverside.**
- **Establishing links with similar cases**
- **Starting a detonating portion: Parque Las Tortugas.**



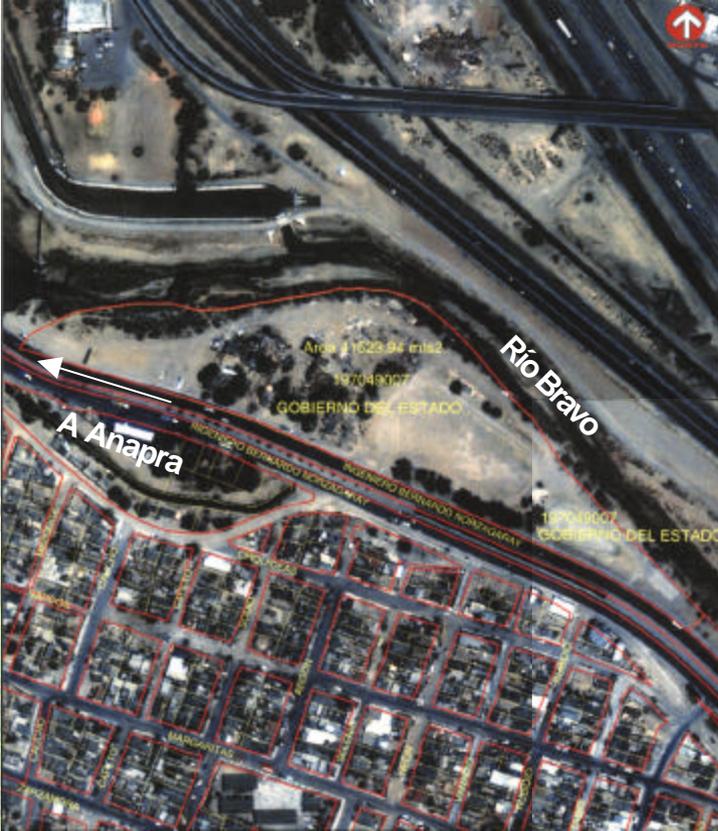
What are we working on?

Parque Las Tortugas



PARQUE
Las Tortugas

Location



El Paso, Tx.



Zona Habitacional
(Col. Bellavista)



Area: 3.9 has.



PARQUE Las Tortugas

Location

PLATFORM

- Recently sold to a private party
- Land conformation has been disturbed and the leveling modified

DWELLING.

- Located over the flooding area
- Potential problem of security
- Poor image
- Trash and odors concentration

“LAS TORTUGAS” AREA

- Playground facilities
- Concrete structures imitating animals
- Absence of shelters, shadows and urban furnishing

THE RIVER

- Negative image.
- Vandalism and lack of security trash and odors.
- Massive presence of invasive species
- Visual obstruction.

BASKETBALL COURTS

- One of them in good shape and in use
- Graphity
- Absence of shelters, shadows and urban furnishing.

INADECUATE USE

- Auto sale.
- Image deterioration.
- Soil pollution.

TREE MASS

- In good shape
- Important presence even at vehicle speed.
- Elms & palms conform the mass

SOCCKER FIELDS

- In use and in good shape
- Vandalism.

GOLF.

- People's self defined use
- Weekend use.

NEIGHBORHOOD CENTER

- Library, basketball courts, and trees concentration
- Presence of social organizations (OPI).
- Image in consolidation process

El Paso, Tx.

Zona Habitacional
(Col. Bellavista)

Analysis

SOCCKER FIELDS

- Sport area consolidation
- Creation of berms / seating space
- Access Plaza
- Commerce and Restrooms
- Picnic area

RIVER RECOVERY

- Soil restitution
- Invasive species removal (*Tamarix Sp.*)
- Reintroduction of native plantings (*Populus sp.*)

GOLF / PUT PUT

- 3 short holes
- Pedestrian and bike path
- Picnic area

BASKETBALL COURTS

- Consolidation
- Creation of berms / seating space
- Plaza

PLAYGROUND

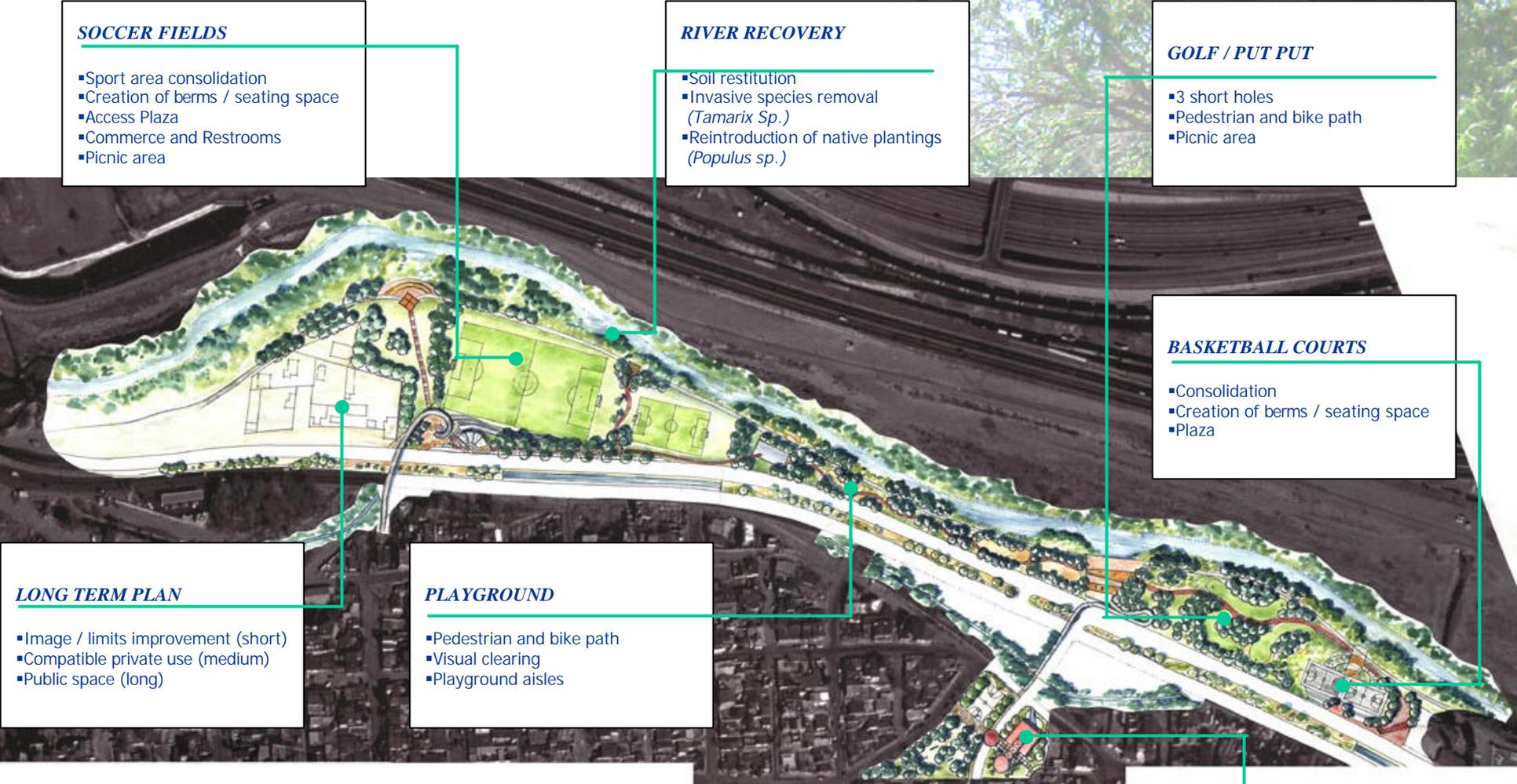
- Pedestrian and bike path
- Visual clearing
- Playground aisles

NEIGHBORHOOD CENTER

- Park Consolidation
- Public Library (500 sq mt)
- Multiple use Center
- Linkage between the river and the urban area / bike route

LONG TERM PLAN

- Image / limits improvement (short)
- Compatible private use (medium)
- Public space (long)



Master Plan



recreación
ecología
deporte

PARQUE
Las Tortugas

Re-union Structures



PARQUE
Las Tortugas

Playground Intervention



PARQUE
Las Tortugas

Activities Consolidation

we care
we care



we care
we care



we care



we care



we care

we care

Because we care about our future generations

Río Bravo